

Sample Issues Programs List

Quarterly Issues Programs List for Station – WXYZ
October 1 – December 31, 2007
Placed in the Public File – January 10, 2008

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter:
[We suggest a list of five to ten issues. Sample issues could include ones such as those listed below.]

- A. Highway Repair:** The status of the highway repairs and road improvements in our area.
- B. Education:** Issues relating to public school education in our community.
- C. Military:** The impact that the activation of our state's National Guard and the overseas deployment of soldiers from the local army base is having on the local economy.
- D. Crime:** Recent incidents of robberies in the downtown business district and the efforts of the community to deal with such crimes.
- E. Gas Prices:** The price of gas and the impact on commuting patterns in our community.
- F. Stadium Funding:** The dispute over whether or not the community should make funds available for the construction of a baseball stadium.
- G. Property Taxes.** The impact that rising real estate assessments are having on homeowners in our community.

Section II. Responsive Programs

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

A. Highway Repair:

“Talking to the Community” – Broadcast on October 15, 8:00 AM; Duration 30 minutes. A segment of our locally produced public affairs program featuring a discussion between our station host, John Smith, and Harold Overstreet, the Commissioner of the State Highway Department about road repair and improvements planned for our area.

“The Lex and Larry Show” – Broadcast on October 24, 8:00 AM; Duration 10 minutes. An on-air discussion by our morning on-air announcers about the deterioration of the local roads caused by ice and snow, featuring calls from listeners identifying significant local potholes, and a call with the Bert Rock of the city Public Works Commission about wintertime road repair. Listeners were invited to call in or email the station with the worst potholes in the community – and the station compiled that list and forwarded it to the Public Works Department.

ABC News - Broadcasts on November 12 at 10 AM, 11 AM and Noon; Duration 45 seconds. A story from ABC News Reporters on the status of earmarks for highway construction pending before Congress, including the dispute about the funds that would be used for the construction of the new overpass on Highway 1.

WXYZ News – Broadcasts on October 31, November 2, and November 9 at 7:05 AM, 8:05 AM, 9:05 AM and 12:05 PM; Duration 1 minute. A local news report on the reaction of the Public Works Department to the pothole reports provided by “The Lex and Larry Show”, and on the road repair efforts in the community.

WXYZ News – Broadcasts on November 27 at 7:05 AM, 8:05 AM, 9:05 AM and 12:05 PM; Duration 1 minute. A local news story featuring the reactions of local community leaders to the failure of the state legislature to provide more funding to local road construction.

Feedback: Broadcast on December 15 at 7 PM; Duration 30 minutes. Our local public call-in show involving a discussion of road and highway problems in the community and the long commutes that local workers have to endure.

B. Education:

WXYZ Kid’s Zone: Broadcasts on October 14, October 28, November 11, and November 25 at 10:30 AM; duration 30 minutes. Local programming discussing exciting activities in the local schools with local school children.

WXYZ Election Forum: Broadcast on December 15 at 8:00 PM, duration 1 hour. Discussion with the 5 candidates for the local school board elections on the qualifications and experience to direct the activities of the school system

WXYZ Editorial: Broadcast on December 17 at 7:20 AM, 9:20 AM, 12:20 PM and 5:20 PM; Duration 2 minutes, 30 seconds. A statement by Sally Leader, WXYZ’s general manager, in favor of the school bond issue in the upcoming local election, including a discussion of the needs of the local schools for more funding.

Talking to the Community: Broadcast on November 19, 8 AM; Duration 30 minutes. Locally produced public affairs program featuring a discussion with the principals of the four local high schools about current issues in education.

“The Brenda Hall Show”: Broadcast on December 22, 11:30 AM; Duration 10 minutes. Local mid-day host Brenda Hall discusses education issues with Edward Teacher, the author of “*How to Fix Our Schools.*”

Public Service Announcements: Broadcast 75 times during the period October 1 – December 31 at various times of day; Duration 1 minute each. Public service announcements promoting parent-teacher associations in the local schools, and urging parents to get involved. Each announcement contained information about the benefits to children when parents are involved in the local schools.

C. Military Issues:

[Similar program descriptions should be prepared for each issue on the list. These programs and descriptions are meant to be examples of the types of programs that can be used to meet community issues. This does not represent an exhaustive list of the types of programs that can be responsive to issues. Nor does it imply that the number of programs listed above would be sufficient to meet any issue. Instead, this provides a format for the Quarterly Issues Programs List.

Always err on the side of over-inclusiveness, listing as many programs responsive to local issues as you can.]