



PUBLIC NOTICE

Federal Communications Commission
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DA 24-1093

Released: October 22, 2024

MEDIA BUREAU ANNOUNCES COMPLIANCE DATES FOR THE “ALL-IN” RULE

Compliance is required by December 19, 2024; small cable operators must comply by March 19, 2025

MB Docket No. 23-203

By this Public Notice, the Media Bureau announces dates by which cable operators and direct broadcast satellite (DBS) providers must comply with the requirements of the “all-in” rule, 47 CFR § 76.310, adopted by the Commission pursuant to the *All-In Pricing Report and Order*.¹ On March 19, 2024, the Commission released the *All-In Pricing Report and Order*, which adopted the “all-in” rule, requiring cable operators and DBS providers “to specify the ‘all-in’ price for video programming in their promotional materials that include pricing information and on subscribers’ bills.”² On April 22, 2024, the Bureau announced by Public Notice the effective date of the *All-In Pricing Report and Order* and stated that the Bureau would publish a subsequent Public Notice to remind the public about the compliance dates.³

By the terms of the *All-In Pricing Report and Order*, compliance with the “all-in” rule is not “required until the later of (i) December 19, 2024, or (ii) after the Office of Management and Budget completes review of any such requirements pursuant to the Paperwork Reduction Act,” except that for cable operators with annual receipts of \$47 million or less, compliance is “required until the later of (i) March 19, 2025, or (ii) after the Office of Management and Budget completes review of any such requirements pursuant to the Paperwork Reduction Act.”⁴ The Office of Management and Budget has completed its review of the rule’s requirements.⁵ The Bureau therefore announces that compliance with the “all-in” rule, 47 CFR § 76.310, must be no later than December 19, 2024, except that for cable operators with annual receipts of \$47 million or less, compliance is not required until March 19, 2025.⁶

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¹ Federal Communications Commission, *All-In Pricing for Cable and Satellite Television Service*, 89 Fed. Reg. 28660 (Apr. 19, 2024).

² *All-In Pricing for Cable and Satellite Television Service*, MB Docket No. 23-203, Report and Order, FCC 24-29, para. 1 (rel. Mar. 19, 2024) (*All-In Pricing Report and Order*).

³ *Media Bureau Announces Publication of “All-in” Pricing Report and Order*, Public Notice, DA 24-377 (MB 2024) (announcing Federal Register publication and the effective date of the *All-In Pricing Report and Order*).

⁴ *All-In Pricing Report and Order* at para. 66.

⁵ Office of Management and Budget, Office of Information and Regulatory Affairs (OIRA), OIRA Conclusion (Sept. 23, 2024), https://www.reginfo.gov/public/do/PRAViewICR?ref_nbr=202407-3060-016.

⁶ *All-In Pricing Report and Order* at para. 66.