

# 2019 Healthcare

## Regulatory and Compliance Update



**Wednesday, February 13, 2019**

---

8:00 AM - 8:30 AM

### **Registration & Continental Breakfast**

8:30 AM - 8:45 AM

### **Welcome & Introduction**

Presented by Dennis Diaz

8:45 AM - 9:30 AM

### **Current Issues in Health, IT, Intellectual Property, and Advertising**

- Technology Transfer programs, commercializing IP and Innovation
- Thinking about data, it's not just HIPAA
- Contracting issues and trends

- Using influencers and spokespeople and other trends in advertising law

Presented by Kraig Baker

8:45 AM - 9:30 AM

### **Hot Topics in Healthcare Fraud Enforcement**

- Individual Liability: New Risks for Physicians, Executives, and other Participants in Health Care Arrangements
- Medical Necessity: Difference of Opinion or Billing Fraud?
- 60-Day Rule: Developments in Reporting and Returning Overpayments
- Controlled Substance Diversion: Detection, Reporting, Prevention

Presented by Meghan Bours and Renee Howard

8:45 AM - 9:30 AM

### **Tax Reform for Nonprofit Hospitals: Key Takeaways and Practical Tips**

- What parts of the law affect hospitals?
- What changes or plans do I need to make?
- Latest updates and guidance

Presented by Jean Tom & Marisa Meltebeke

9:30 AM - 9:40 AM

### **Break**

9:40 AM - 10:25 AM

### **Enrollment as a Compliance Issue - Pitfalls and Strategies to Avoid Them**

- Background on Enrollment Requirements for Government Health Care Programs (Medicare and Medicaid)
- Why is Enrolling Properly Important?
- Required By Federal and State Laws
- Helps ensure timely and accurate reimbursement
- Consequences of Not Enrolling Properly/Failing to Maintain An Accurate Enrollment Profile
- Enrollment Tips and Practical Advice

Presented by Jordan Keville

9:40 AM - 10:25 AM

### **Is The Sky Falling With Respect to Privacy?: The California Consumer Privacy Act, GDPR, and HIPAA**

- CCPA: What's coming, who's affected, and what to do
- HIPAA: What's new and lessons learned from recent enforcement actions

- GDPR: What is it and how does it impact you

Presented by Lyra Correa and Becky Williams

9:40 AM - 10:25 AM

### **Telemedicine 2.0**

- What's new in telemedicine
- Regulatory and compliance issues to consider
- Billing, coding and reimbursement
- Chatbots and algorithms

Presented by Adam Romney

10:25 AM - 10:35 AM

### **Break**

10:35 AM - 11:20 AM

### **Hospital Litigation Update**

- National Litigation Trends and Developments, including Post-Escobar False Claims Act updates
- California Litigation Highlights, including updates on employment-based issues in health care
- Other takeaways and cases to watch

Presented by Anna Buono and John Tate

10:35 AM - 11:20 AM

### **LGBTQ Issues in Hospital Care and Compliance**

Presented by Dayna Nicholson and Lisa Paez, City of Hope National Medical Center

10:35 AM - 11:20 AM

### **Physician Compensation: Why Is It So Hard to Get It Right?**

- Review of the factors complicating physician compensation systems
- The Use and Abuse of Salary Survey Data
- Discussion of the Big Risks and review of hypotheticals

Presented by Darby Allen and Bob Homchick

11:20 AM - 11:30 AM

### **Break**

11:30 AM - 12:30 PM

**Health Care Provider Fraud Enforcement: The Prosecutor and Defense Perspectives**

- What gets providers in trouble?
- What keeps providers out of trouble?
- Hot areas of current and future enforcement

A special panel discussion with Ben Barron, Assistant U.S. Attorney for the Central District of California of the Department of Justice, and Mark Bartlett, Davis Wright Tremaine LLP