

TV Market Assignment Update
Applicable for 2006 – 2008 Period
(Based on 2003-2004 Nielsen DMA)

	DMA	No Change	County ADDED	County DELETED
164	Abilene-Sweetwater		Knox	
147	Albany, GA		Clinch, Miller	
55	Albany-Schenectady-Troy	NC		
46	Albuquerque-Santa Fe			Costilla
176	Alexandria, LA		La Salle	
208	Alpena	NC		
131	Amarillo			Morton
155	Anchorage	NC		
9	Atlanta		Fannin	Chattanooga
115	Augusta			Saluda
53	Austin		Gillespie	
128	Bakersfield	NC		
24	Baltimore			Dorchester
151	Bangor	NC		
96	Baton Rouge	NC		
140	Beaumont-Port Arthur	NC		
196	Bend, OR	NC		
171	Billings	NC		
158	Biloxi-Gulfport	NC		
156	Binghamton	NC		
40	Birmingham (Anniston and Tuscaloosa)	NC		
149	Bluefield-Beckley-Oak Hill		Pocahontas	Bland
119	Boise	NC		
5	Boston (Manchester)	NC		
183	Bowling Green			Cumberland
49	Buffalo	NC		
90	Burlington-Plattsburgh	NC		
193	Butte-Bozeman			Broadwater
198	Casper-Riverton			Johnson
88	Cedar Rapids-Waterloo- Iowa City- Dubuque	NC		
82	Champaign & Springfield-Decatur		Cass, Edgar	
101	Charleston, SC	NC		
64	Charleston-Huntington			Magoffin
27	Charlotte	NC		
186	Charlottesville		Fluvanna	
86	Chattanooga		Chattanooga	Fannin
195	Cheyenne-Scottsbluff	NC		
3	Chicago	NC		
130	Chico-Redding		Modoc	
34	Cincinnati	NC		
165	Clarksburg-Weston	NC		
16	Cleveland-Akron (Canton)	NC		

	DMA	No Change	County ADDED	County DELETED
209	North Platte			Hooker
75	Omaha			Adams, Butler, Pawnee
159	Odessa-Midland	NC		
45	Oklahoma City		Okfuskee	
20	Orlando-Daytona Beach-Melbourne	NC		
199	Ottumwa-Kirksville		Scotland	
80	Paducah-Cape Girardeau-Harrisburg		Pemiscot	Reynolds, Ripley
153	Palm Springs	NC		
157	Panama City	NC		
190	Parkersburg	NC		
117	Peoria-Bloomington	NC		
4	Philadelphia	NC		
14	Phoenix (Prescott)	NC		
22	Pittsburgh		Forest	
23	Portland, OR		Morrow	
74	Portland-Auburn	NC		
204	Presque Isle	NC		
51	Providence-New Bedford	NC		
169	Quincy-Hannibal-Keokuk			Cass, Scotland
29	Raleigh-Durham (Fayetteville)			Northampton
177	Rapid City		Perkins	Grant
112	Reno	NC		
60	Richmond-Petersburg			Fluvanna
68	Roanoke-Lynchburg		Bland, Grayson	Pocahontas
79	Rochester, NY	NC		
152	Rochester-Mason City-Austin	NC		
133	Rockford	NC		
19	Sacramento-Stockton-Modesto	NC		
148	Salisbury		Dorchester	
36	Salt Lake City		Eureka, Lincoln	
197	San Angelo	NC		
37	San Antonio			Gillespie
26	San Diego	NC		
6	San Francisco-Oakland-San Jose	NC		
	Santa Barbara-Santa Maria-San Luis			
122	Obispo	NC		
97	Savannah	NC		
13	Seattle-Tacoma	NC		
161	Sherman-Ada	NC		
82	Shreveport			Camp, Red River, Sabine
143	Sioux City		Emmet	
114	Sioux Falls (Mitchell)		Campbell, Dewey	
87	South Bend-Elkhart	NC		
78	Spokane	NC		
77	Springfield, MO			Phelps
108	Springfield-Holyoke	NC		
201	St. Joseph			Nodaway
21	St. Louis		Clay, Phelps,	

	DMA	No Change	County ADDED	County DELETED
10	Houston	NC		
84	Huntsville-Decatur (Florence)			Wayne
163	Idaho Falls-Pocatello			Lincoln
25	Indianapolis			Benton
89	Jackson, MS	NC		
174	Jackson, TN		Chester	
52	Jacksonville	NC		
98	Johnston-Altoona			Forest
179	Jonesboro		Ripley	
145	Joplin-Pittsburg	NC		
207	Juneau	NC		
31	Kansas City		Mercer, Nodaway	
58	Knoxville	NC		
123	La Crosse-Eau Claire		Pepin	
191	Lafayette, IN		Benton	
124	Lafayette, LA	NC		
175	Lake Charles	NC		
110	Lansing	NC		
188	Laredo	NC		
48	Las Vegas	NC		
63	Lexington		Magoffin	
185	Lima		Auglaise, Putnam	
103	Lincoln & Hastings-Kearney		Butler, Pawnee	
57	Little Rock-Pine Bluff			Johnson
2	Los Angeles	NC		
50	Louisville	NC		
146	Lubbock	NC		
120	Macon	NC		
85	Madison	NC		
200	Mankato			Emmet
180	Marquette	NC		
141	Medford-Klamath Falls			Modoc
44	Memphis			Chester, Pemiscot
184	Meridian	NC		
17	Miami-Ft. Lauderdale	NC		
33	Milwaukee	NC		
15	Minneapolis-St. Paul		Aitkin, Washburn	Pepin Campbell, Dewey, Perkins
160	Minot-Bismarck-Dickinson			
168	Missoula	NC		
62	Mobile-Pensacola (Ft. Walton)	NC		
132	Monroe-El Dorado			La Salle
125	Monterey-Salinas	NC		
116	Montgomery-Selma	NC		
107	Myrtle Beach - Florence	NC		
30	Nashville		Cumberland, Wayne	
43	New Orleans	NC		
1	New York	NC		
42	Norfolk-Portsmouth-Newport News		Northampton	

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93	Colorado Springs -Pueblo		Custer	Cheyenne
83	Columbia, SC		Saluda	
138	Columbia-Jefferson City	NC		
127	Columbus, GA	NC		
32	Columbus, OH		Guernsey	
132	Columbus-Tupelo-West Point	NC		
129	Corpus Christi	NC		
7	Dallas-Ft. Worth		Red River	Montague
95	Davenport-Rock Island-Moline	NC		
59	Dayton			Auglaise
18	Denver		Cheyenne, Costilla, Dolores, Grant, Hooker, Johnson	Custer, Eureka
73	Des Moines-Ames		Adams	Mercer
11	Detroit	NC		
172	Dothan	NC		
137	Duluth-Superior			Aitkin, Washburn
99	El Paso (Las Cruces)	NC		
173	Elmira (Corning)	NC		
142	Erie	NC		
121	Eugene	NC		
194	Eureka	NC		
100	Evansville	NC		
203	Fairbanks	NC		
118	Fargo-Valley City	NC		
65	Flint-Saginaw-Bay City	NC		
56	Fresno-Visalia	NC		
66	Ft. Myers-Naples	NC		
104	Ft. Smith-Fayetteville-Springdale-Ft. Rogers		Johnson	
106	Ft. Wayne	NC		
162	Gainesville	NC		
210	Glendive	NC		
187	Grand Junction-Montrose			Dolores
39	Grand Rapids-Kalamazoo-Battle Creek	NC		
189	Great Falls	NC		
69	Green Bay-Appleton	NC		
47	Greensboro-High Point-Winston-Salem			Grayson
105	Greenville-New Bern-Washington	NC		
35	Greenville-Spartanburg-Asheville-Anderson	NC		
182	Greenwood-Greenville	NC		
92	Harlingen-Weslaco-Brownville-Mc Allen	NC		
41	Harrisburg-Lancaster-Lebanon-York	NC		
181	Harrisonburg	NC		
28	Hartford & New Haven	NC		
167	Hattiesburg-Laurel	NC		
206	Helena		Broadwater	
72	Honolulu	NC		

DMA	No Change	County ADDED Reynolds	County DELETED
76 Syracuse	NC		
109 Tallahassee-Thomasville			Clinch, Miller
12 Tampa-St. Petersburg (Sarasota)	NC		
150 Terre Haute			Clay, Edgar
70 Toledo			Putnam
136 Topeka	NC		
113 Traverse City-Cadillac	NC		
91 Tri-Cities, TN, VA	NC		
72 Tucson (Sierra Vista)	NC		
61 Tulsa			Okfuskee
192 Twin Falls	NC		
111 Tyler-Longview-(Lufkin & Nacogdoches)		Camp, Sabine	
166 Utica	NC		
205 Victoria	NC		
94 Waco-Temple-Bryan	NC		
8 Washington, DC (Hagerstown)	NC		
178 Watertown	NC		
134 Wausau-Rhineland	NC		
38 West Palm Beach-Ft. Pierce	NC		
154 Wheeling-Steubenville			Guernsey
144 Wichita Falls-Lawton		Montague	Knox
67 Wichita-Hutchison Plus		Morton	
54 Wilkes Barre-Scranton	NC		
139 Wilmington	NC		
126 Yakima-Pasco-Richland-Kennewick			Morrow
102 Youngstown	NC		
170 Yuma-El Centro	NC		
202 Zanesville	NC		

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