



# DOWNLOAD

8:00 AM	<b>Registration + Continental Breakfast</b>
9:00 AM	<b>Welcome: Initiate DOWNLOAD</b>
9:30 AM	<b>Digital Tech 101 for Lawyers</b>
10:15 AM	<b>#AdLaw</b> Marketing Through Social Media
11:00 AM	<b>Break</b>
11:15 AM	<b>Accessibility in the Digital Age</b>
12:00 PM	<b>Online Copyright Enforcement:</b> An Innovative Litigation Strategy to Combat Foreign Rogue Websites
12:30 PM	<b>Lunch Served</b>
1:30 PM	<b>Class Actions in the Digital Age:</b> How to Avoid Common Lawsuits and What To Do if Litigation Hits
2:30 PM	<b>The 3 P's of Mobile Applications:</b> There's a Case Study for That!
3:15 PM	<b>Break</b>
3:30 PM	<b>The Internet of Things</b>
4:15 PM	<b>Break</b>
4:30 PM	<b>General Counsel Roundtable:</b> The Evolving Impact of Technology on Business
5:30 PM	<b>Cocktail Reception</b>