

TODAY'S SPEAKERS



KEVAN CHOSET

Kevan Choset is Legal Counsel, Head of Litigation and Intellectual Property at Spotify, the streaming music service. In addition to overseeing the global litigation, regulatory, and intellectual property work at Spotify, he also functions in product counsel and commercial counsel capacities, acting as a trusted advisor to all departments of the company and supporting a wide array of transactions. Kevan's work at Spotify spans intellectual property, privacy, consumer protection, data protection, employment, commercial, regulatory, and other areas of the law. His current playlist of law-inspired songs can be found at <http://spoti.fi/1hKe5tb>. Prior to joining Spotify, Kevan worked in the Intellectual Property and Litigation department at Viacom Media Networks. He was previously an associate at Davis Wright Tremaine, where he focused on media litigation and counseling. His legal work has included advising The Colbert Report on a daily basis and representing J.D. Salinger in a litigation involving The Catcher in the Rye.

MICHAEL F. COLOSI

Michael F. Colosi has been General Counsel and Secretary at Weight Watchers International, Inc. since May 2014. Mr. Colosi previously served as Senior Vice President, General Counsel and Corporate Secretary for Kenneth Cole Productions, Inc. from 2000 until 2014. He was the Associate General Counsel and Assistant Secretary for The Warnaco Group, Inc. from 1996 to 2000. Previously he was engaged in the private practice of law for nearly five years with law firms in New York and Washington, D.C. and prior to that he was a clerk for the Honorable J. Edward Lumbard of the U.S. Court of Appeals for the Second Circuit in New York. Mr. Colosi received his J.D. from Michigan Law School, where he graduated cum laude in 1991 and served as Note Editor of the Michigan Law Review. He earned his B.A. in Economics and English from Cornell University, where he graduated magna cum laude in 1987. He is a Member of the New York State Bar and is admitted to the U.S. District Court for the Southern District of New York. He is a regular speaker at conferences, law schools, law firms, and bar association events on matters including corporate law, compliance, licensing and intellectual property, employment law, litigation, civil rights, trade law and developments, and anti-counterfeiting, among other topics, and has published numerous articles on a wide range of topics. His work has been recognized by many professional, charitable and volunteer institutions, and he received a Thurgood Marshall Award from the New York City Bar Association.



JONATHAN DONNELLAN

Jonathan Donnellan is Deputy General Counsel for Hearst Corporation, one of the world's largest diversified media companies, where he maintains an active litigation practice. Previously, he served as Vice President and Deputy General Counsel for four media companies concurrently, including the New York Daily News and U.S. News & World Report. Before that, he was Assistant General Counsel for CNN in Atlanta, where he received an honorary National Headliner Award as counsel to CNN's Investigation Team. He started his career at Cahill Gordon & Reindel in New York, where he spent nine years litigating a wide range of cases. He is an Adjunct Professor of Law at Fordham University School of Law and Brooklyn Law School, where he has taught several courses on media law and First Amendment theory. He is the past chair of the New York City Bar Association's Communications and Media Law Committee, past chair of the American Bar Association's First Amendment and Media Litigation Committee, and a former member of the Governing Committee of the American Bar Association Forum on Communications Law. He is a graduate of NYU and NYU School of Law.



KATHRYN FARRARA

Kathryn Farrara is a Senior Marketing Counsel for Unilever United States, where she handles a variety of personal care brands as well as larger projects in social media, privacy and e-commerce. Prior to joining Unilever, Kathryn was a Senior Attorney and advertising review specialist for the National Advertising Division (NAD) of the Advertising Self Regulatory Council (ASRC). Kathryn is a graduate of the Smeal College of Business at Pennsylvania State University and received her law degree from New York Law School.



JARED GRUSD

Jared Grusd is an accomplished executive who has helped lead three of the world's most innovative companies: Spotify, AOL, and Google. He is the current Global Head of Corporate Development and General Counsel of Spotify, the former Chief Strategy and Business Development Officer of AOL, and a former member of the executive team responsible for Google's multi-billion dollar advertising business in the Americas. Between these companies, he has led a wide range of global functions, including corporate strategy, corporate development, business development, business affairs, legal, and public policy. He was twice named by Business Insider to the Silicon Alley 100, a list of the 100 "coolest" people in NY tech, and by Fortune/CNN Money as one of "five of tech's most powerful lawyers."



SARAH HORVITZ

Sarah Horvitz is Senior Counsel at MLB Advanced Media (MLBAM), the internet and interactive media company of Major League Baseball. Her current work includes intellectual property licensing, privacy, new technology development as well as oversight of the legal issues related to the social media accounts operated by MLBAM on behalf of MLB and the 30 MLB clubs. Prior to joining baseball, she worked in Colorado Springs at Holme, Roberts & Owen representing national governing bodies of Olympic sports and the U.S. Anti-Doping Association. Sarah began her career at Skadden, Arps, Slate, Meagher & Flom in New York after graduating from the University of Chicago Law School and Wellesley College. She hails from Massachusetts and is a former member of the U.S. Ski Team.



KAREN KAISER

Karen Kaiser was named General Counsel for The Associated Press in February, 2014. Prior to that, she was Associate General Counsel for newsroom legal matters. She joined AP in early 2009. In her role as AP's First Amendment lawyer, Karen counsels the AP newsroom globally on all editorial matters including subpoena defense, government investigations, reporter's privilege, newsgathering and source issues, libel defense, prepublication review, and access issues. Following the seizure of AP's phone records in May 2013, Karen advocated for AP's interests in high-level Administration discussions that led to revisions to the Department of Justice guidelines for subpoenas to members of the press. As a result of these efforts, Karen has received recognition, including AP's Oliver S. Gramling Achievement Award in 2013 and the Eugene Pulliam First Amendment Award from the Society of Professional Journalists in 2014. She was also honored by the National Law Journal in 2014 as one of "America's 50 Outstanding General Counsel."



SETH J. KALVERT

Seth J. Kalvert has served as Senior Vice President, General Counsel and Secretary of TripAdvisor, Inc. since August 2011. Prior to joining TripAdvisor, Mr. Kalvert held positions at Expedia, Inc., which he joined in March 2005, most recently as Vice President and Associate General Counsel. Prior to that, Mr. Kalvert held a variety of internal legal positions at IAC/InterActiveCorp and its subsidiaries. Previously, Mr. Kalvert held a business development position at Bolt Media Inc., a privately-held online social networking and e-commerce company, and was an associate at Debevoise & Plimpton, LLP. Mr. Kalvert holds an A.B. degree from Brown University and a J.D. degree from Columbia Law School.



GERI LYNN MANKOFF-ELIAS

Geri Lynn Mankoff-Elia currently serves as the Vice President & Intellectual Property Counsel of Kate Spade & Company, formerly known as Fifth & Pacific Companies, Inc. and Liz Claiborne, Inc. In her current role, Geri is responsible for all aspects of the company's intellectual property portfolio consisting of such brands as Kate Spade New York, Kate Spade Saturday and Jack Spade, among others, as well as handling all licensing, clearance of all marketing and advertising, social media issues, model and photographer agreements, celebrity agreements, and various other agreements, sweepstakes, litigation management and general corporate legal issues. Prior to joining Kate Spade & Company, Geri was VP & General Counsel- IP/Licensing at Perry Ellis International for almost 12 years; and prior to Perry Ellis, Geri was in private practice in New York City. Geri is currently serving on the Board of Directors of the International Trademark Association (INTA) and Geri has also recently been elected as Chair of the newly formed Fashion Industry Group of INTA. Additionally, Geri has also recently been elected as Co-Chair of the American Apparel and Footwear Association's Brand Protection Council.



LI REILLY

Li Reilly serves as Vice President and Deputy General Counsel of Amplify Education, Inc., a company whose digital products are leading the way in data-driven instruction, breaking new ground in mobile learning and setting the standard for next-generation digital curriculum and assessment. At Amplify, Li is responsible for a range of legal matters that includes commercial transactions, intellectual property, employment, mergers and acquisitions and compliance. In this role, Li partners with business and technical teams to address compliance areas such as privacy, information security, government ethics, IP protection, and accessibility. She is currently focused on supporting the company's Learning division as it launches a new line of products featuring a standards-aligned digital curriculum and a suite of cutting-edge educational games. Prior to joining Amplify, she worked at law firms Morrison & Foerster and Curtis Mallet where she advised on corporate, M&A, and licensing matters, particularly for technology, media, and early-stage companies. Li holds degrees from the College of the Holy Cross and Fordham University School of Law.



BRIAN SAPIR

Brian Sapir is Corporate Counsel for J. Crew Group, Inc., where his work includes marketing and social media review, sweepstakes and promotions, e-commerce, intellectual property matters, anticounterfeiting and enforcement, commercial contracts, design review, consumer protection, and product safety. Prior to joining J. Crew, he was an associate at the law firm of Oved & Oved LLP. Brian is a graduate of New York University and received his law degree from the Benjamin N. Cardozo School of Law.



LISA WHITNEY

Lisa Whitney started her legal career at Avon Products, Inc. as Attorney/Manager for Government Relations, where she had responsibility for all Avon legislative matters of the Northeast Region and a portion of the states in the Midwestern Region. Thereafter, she was recruited by the J.C. Penney Company to serve in the Marketing and Trade Regulation Section of the Penney Legal Department, where she became a Senior Attorney. Upon J.C. Penney's decision to move its headquarters out of New York City, Lisa became Vice President, Secretary and General Counsel of L.J. Hooker Retail Group, Inc., the parent of the B. Altman, Bonwit Teller and Sackowitz retail store groups. Next, Lisa became the Vice President and General Counsel of Halston Borghese, Inc., a prestige cosmetics and licensing company. Lisa is now the Vice President, Secretary and General Counsel of VF Sportswear, Inc. (f/k/a/ Nautica Enterprises, Inc.), the international clothing and licensing company that owns the Nautica, John Varvatos, and Kipling North America clothing and accessory lines.



THOMAS J. WLODKOWSKI

Thomas J. Wlodkowski is the Vice President of Accessibility at Comcast Cable. In this role, Tom is responsible for developing and executing the company's strategic plan focused on the usability of Comcast's products and services by people with disabilities and pursue opportunities to further enrich the customer experience for the disability community. He reports to Charlie Herrin, Senior Vice President, Product Design and Development, Comcast Cable. Tom joined Comcast from AOL, Inc. where he led accessibility for the past decade. Among his many accomplishments there, he oversaw the launch of AIM Relay, which allows people who are deaf, hard of hearing or speech disabled to place phone calls to their friends and family through telecommunication relay services.



JOSEPH E. ADDIEGO III

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Joe Addiego is a seasoned first-chair trial lawyer who focuses on consumer class action defense. Joe's most recent cases have involved both state and federal automatic renewal laws that regulate how Internet companies may charge consumers' credit cards through websites, as well as state unfair competition laws and other consumer protection statutes. Joe represents industry-leading technology companies, web-based media and communications companies, publishers, and software companies in a multitude of commercial disputes in both state and federal courts. Joe is the Co-Chair of Davis Wright Tremaine's class action practice group and is the Partner-in-Charge of the firm's San Francisco office.



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Rob Balin is a partner in DWT's New York office, where represents clients in all aspects of media law, including copyright, trademark, defamation, privacy, news gathering and First Amendment litigation and counseling. Rob also teaches media law at Columbia Law School and co-chairs both the Media Law Resource Center's International Media Law Committee and the International Bar Association's Media Law Committee.



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Maria Browne advises clients on matters pertaining to federal and state communications laws, including accessibility requirements imposed by the Communications Act and regulations implementing the 21st Century Communications and Video Accessibility Act, which requires that communications and video distributors, program content owners and equipment manufacturers make their services and products accessible to persons with disabilities. Maria provides compliance advice, and also represents clients in disputed cases before the FCC and other federal, state and local regulatory bodies.



G. ROXANNE ELINGS

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Roxanne Elings is recognized as one of the nation's leading trademark and brand management attorneys, concentrating on protecting brands on a worldwide basis, including creating, managing, and enforcing trademark portfolios, and possessing significant experience in anticounterfeiting and trademark infringement.



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Nancy Felsten advises advertising agencies and corporate clients on advertising, marketing, and promotional matters. Her clients include a broad cross-section of industry ranging from all manner of consumer products to clients involved more specifically in media, telecommunications, retail, consumer electronics, FDA-regulated OTC products, pharmaceuticals, banking, medical devices, and oil and gas products. She also addresses copyright, trademark, privacy, First Amendment, and trade secret and trade regulation issues. Nancy frequently represents clients in false advertising challenges before the National Advertising Division (NAD) of the Council of Better Business Bureaus, the television networks, the Federal Trade Commission, and state attorneys general.



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Janet Grumer represents employers in disputes before state and federal courts and agencies, including claims of harassment, discrimination, and retaliation, wage and hour class actions, and administrative proceedings before the Employment Development Department, Division of Labor Standards Enforcement, Department of Fair Employment and Housing, and Equal Employment Opportunity Commission.



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Sean Hoar is a veteran security and privacy attorney and an accomplished litigator with over two decades of experience prosecuting cybercrime and other matters for the U.S. Department of Justice. Sean now proactively counsels businesses and organizations on best practices in information privacy, data security, and countering cyber security threats. He also facilitates incident response planning and risk assessments, and manages data breach responses, including the deployment of digital forensics teams and communication with regulatory officials and law enforcement. He also teaches cybercrime and privacy law at the University of Oregon School of Law and the Lewis & Clark Law School.



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Andy Lorentz is privileged to lead an outstanding team of payments lawyers on some of the most interesting legal work in retail payments innovation. His group counsels clients on the full range of consumer protection issues related to retail financial services (a veritable alphabet soup of regulations) and helps clients execute transactions in the United States and abroad. Their job isn't just to explain the applicability of the Fair Credit Reporting Act as it pertains to a particular deal or highlight the importance of complying with the Bank Secrecy Act (though those are certainly important aspects of what they do!). Really, their mission is to find the straightest path through the maze of legal and regulatory obstacles that stand in the way of clients realizing their strategic objectives. To learn more, visit www.paymentlawadvisor.com.



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Kraig Baker advises clients throughout the U.S., including major markets up and down the East and West Coasts, on licensing transactions for the full range of issues in media, entertainment, technology, sports, advertising, privacy, social media, and Internet matters, with a particular emphasis on mobile, digital media and entertainment. He is also an adjunct professor to the Masters in Digital Media Program of Communications Leadership at the University of Washington, where he has taught classes since 2001 on “Digital Media, Interactive Media, and Social Media Law and Policy” and “Legal and Privacy Issues Associated with Data, Analytics, Advertising, and Social Media.”



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Christin McMeley is a leading advisor at DWT on privacy and information security issues. As the chair of DWT’s privacy and security practice she has assisted companies in various industries with developing privacy and information security programs that comply with current consumer privacy laws, regulations and self-regulatory programs. Christin has assisted clients in preparing for privacy and security incidents, as well as guiding them through the process of responding to a problem. Christin loves the fresh perspective tech clients bring to the law and helping them finding innovative solutions to meet their objectives; her approach involves understanding her clients’ legal needs and their businesses as a whole. Christin is a former Chief Privacy Officer and Vice President of Charter Communications.



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Jimmy Nguyen is a “360 degree” lawyer who handles complex litigation, transactions, and counseling work involving intellectual property, digital media, entertainment, technology, advertising, privacy, and sports. He has particular focus on issues triggered by the Internet, social media, mobile devices, and other digital media technologies. Jimmy also has unique expertise with online gambling and other digital gaming. He is former chair of the State Bar of California’s IP Law Section, and formerly co-chaired the California Minority Counsel Program.



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Allie Nicholson focuses her practice on trademark, copyright, and other intellectual property issues for many of the country's leading entertainment and media companies. Her trademark practice centers on worldwide brand management protection and enforcement, litigation, transactions, and strategic planning. She handles the management and enforcement of many worldwide intellectual property portfolios, including providing general counsel on a full range of trademark, copyright, content review, and advertising issues.



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Marcia Paul concentrates on media and intellectual property litigation and counseling, representing clients on copyright, trademark, libel and advertising matters, as well as general commercial litigation. She has tried many media and intellectual property cases in courts nationwide, and has litigated many cutting edge issues at the intersection of new technologies and existing law.



STEPHEN M. RUMMAGE

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Steve Rummage represents clients in complex litigation and appeals. In 34 years of practice, he has defended class actions of every stripe (including consumer, privacy, environmental, and securities fraud class claims), copyright and right of publicity actions, and complex contract disputes, and has argued scores of appeals. Steve represents clients from a variety of industries, including software, telecommunications, and digital media. He has had leading roles in some of the country's most significant litigation: the Washington Public Power Supply System bond default in the 1980s, the Exxon Valdez oil spill litigation in the 1990s, and the Washington Mutual Securities Litigation in the 2000s.



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Eric Walters focuses his practice on intellectual property disputes and strategic advice, with an emphasis on patent litigation. Eric has represented clients in patent disputes in courts across the country involving a wide range of technologies, including networking, digital media, mobile technologies, security, hardware, semiconductor, biotechnology and consumer products.