

Privacy Policy

The Regents of the University of California are committed to protecting the privacy and accuracy of your personally identifiable information to the fullest extent possible, subject to provisions of state and federal law. Other than as required by laws that guarantee public access to certain types of information, or in response to subpoenas or other legal instruments that authorize disclosure, personally identifiable information is not disclosed without your consent. Capitalized terms not defined herein shall have the meanings assigned to them in the *Promise for Education* Terms of Use.

PromiseForEducation.org and all subdomains are operated by [Noise Marketing LLC](#), and StayClassy.org (collectively referred to as the “Company”) in conjunction with the University of California (collectively referred to as the “University of California” or “UC”). PromiseForEducation.org and all subdomains are collectively referenced in this document as the “*Promise for Education*.”

Information Collection and Use

Categories of personally identifiable information collected by the *Promise for Education* include:

- information (such as your name, email, postal address, telephone number, gender, and country of residence) that you provide by completing forms on the *Promise for Education*, uploading or submitting any material through the *Promise for Education*, or requesting any information;
- your log-in and password details, in connection with the account sign-in process;
- details of any requests or transactions made by you through the service;
- communications you send to us; for example, to report a problem, or to submit queries, concerns, or comments regarding the *Promise for Education* or its content;
- information that you post to the *Promise for Education* in the form of comments or contributions to discussions; and
- IP addresses.

The personally identifiable information requested by us is used to identify you as a Promise Participant or Donor Participant and to enable the *Promise for Education* to contact you and to process any donations you make through the website and to inform you of updates to your promise or donation. Fields marked with an asterisk (*) are required to identify you for initiating and completing your promise and/or donation through the *Promise for Education*. Article IX, Section 9 of the California Constitution grants authority to the University of California to maintain this information. Your promise and / or donation will be publicly represented on the *Promise for Education* and possibly other channels to promote the vitality of the *Promise for Education*'s fundraising programs.

In order to keep you informed of future opportunities or events to support the University of California, we may use personal information collected from the *Promise for Education* for the purpose of future communication. Such email notification will be conducted in conformance with University of California and campus policies implementing anti-spam laws (www.ucop.edu/information-technology-services/policies/it-policies-and-guidelines/legislative-and-other-guidance/files/antispam.pdf). You will be able to opt out of individual UC correspondence you receive.

Additionally, the web server hosting the *Promise for Education* collects, at least temporarily, the following information: Internet Protocol (IP) address of computer being used; web page(s) requested; referring web page; browser and operating system used; date and time. This information is collected to monitor your navigation of the *Promise for Education*. We may use browser-IP-address information and anonymous-browser history to report information about site accesses and for profiling purposes. This information is generally used to improve web presentation and utilization, in order to create the easiest experience for future users. We also may use IP address information for troubleshooting purposes.

This *Promise for Education* uses "cookies" in order to deliver web content specific to individual's web navigation interests, or to keep track of online login sessions. Personally identifiable information is not stored within cookies.

Disclosure of Collected Information

UC and the Company will only share your personally identifiable information under certain explicit circumstances in which disclosure may be required by law or with Business Partners who assist us in monetary and/or product donations or matchings, the Company, UC, and Partners who assist us in performing core services (such as hosting, data storage, security, donation matching and UC database capture) which are necessary for the orderly operation of the Platform, donation matching, and UC record keeping. In addition, your personally identifiable information may be provided to Promise Participants in connection with a particular Promise Participant's campaign, as may be necessary for the Promise Participant to fulfill the terms of his or her campaign. Your personally identifiable information will not be sold to third-party organizations.

Transactional Data

The Company, Business Partners and the *Promise for Education* do not transmit cardholder data within the meaning of PCI DSS 2.0, but rather they use the "direct post" method of Authorize.net to initiate transactions. Cardholder data is sent directly to the Processor / Gateway of Authorize.net from the user's Internet browser and is never transmitted to or stored by the Company, Business Partners, Partners, UC or the *Promise for Education* servers. Please refer to <http://developer.authorize.net/api/dpm/> for further information.

Updating Personal Information

Questions regarding your options to review, modify or delete previously provided personal information, requests of receipt(s), or management of your promise(s) should be directed to <http://promises.promiseforeducation.org/member/my-profile> and subsequent pages. Any other inquiries should be directed to support@promiseforeducation.org.

Policy Changes

This privacy policy has been created and approved by the Communications department of the UC Office of the President. Any revisions to this privacy policy will be posted at <http://promiseforeducation.org/privacy-policy>. You may submit inquiries about this policy to support@promiseforeducation.org.

Links to Other Sites

You may encounter links to other websites of organizations not directly affiliated with the University of California. Please be aware that the University of California is not responsible for the information practices of external organizations. We recommend you review the privacy statements of each external web site that collects personal information.

The *Promise for Education* is a fundraising campaign of the University of California, powered by StayClassy.org and Authorize.net. All activity by Campaign Participants on the *Promise for Education* is governed by StayClassy.org's [Terms of Service](#) and [Privacy Policy](#).