Southern California Association for Healthcare Risk Management

The Critical Role of Risk Management in Mergers and Acquisitions

Thursday, May 5, 2011 10:30 a.m. – Noon At the Rancho Las Palmas Resort

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OVERVIEW

- Types of Transactions
- Structure of Definitive Agreements
- Fiduciary Duties
- Due Diligence Mechanics
- Due Diligence What/Why?
- Material Risks
- Deal Protection
- Past Role of Risk Manager
- Future Role of Risk Manager



TYPES OF TRANSACTIONS

- Asset Purchase
- Stock Purchase
- Merger
- Affiliation of Nonprofits
- Joint Venture
- Management Agreement



STRUCTURE OF DEFINITIVE AGREEMENTS

- Mechanics of Transaction/Structure
- Consideration/Purchase Price
- Representations and Warranties
- Covenants
- Conditions to the Deal
- Investigation/Due Diligence
- Indemnification
- Related Agreements
- Time Frames to Close



FIDUCIARY DUTIES

- Duty of Care
 - Where due diligence emanates from
 - What would a reasonable person do in a like position in the conduct of his/her own affairs
 - Reliance Right (within area of competence, professional expertise)
- Duty of Loyalty
 - Absence of a conflict of interest
- Business Judgment Rule
 - If meet fiduciary duties, no liability to the corporation or its shareholders



DUE DILIGENCE - MECHANICS

- Request List/Disclosure List
- Antitrust Guidelines
- Data Room
- Virtual Data Rooms
- Importance of Inventory of Documents Produced
- Importance of Report



DUE DILIGENCE – WHAT/WHY

- Buy Side:
- Materiality thresholds need to be set
- What are we buying? What are we getting?
- What are the prospects for the business?
- Are there material liabilities/concerns?
- Anticipated losses or down-turns in business
- Cataloging information about the business



DUE DILIGENCE – WHAT/WHY (cont.)

- Sale Side:
- Disclosures
- Necessary steps to effect transfer:
 - Consents
 - Notices
 - Approvals
- Both Sides:
- Constraints
 - Legal
 - Contractual
- Antitrust Concerns
- Cultural Issues



MATERIAL RISKS

- Regulatory Compliance: Stark, Antikickback, Civil Money Penalties
 - Material Investigation
 - Integrity Agreement
- Material Litigation
 - Class action/wage and hour
 - Environmental matters
 - Antitrust
- Criminal Investigation or Inquiry
- Loss of Tax Exempt Status or Right to Participate in Medicare
- Certain Union Activity



DEAL PROTECTION

- Break Up or Termination Fees
- No Shop
- Confidentiality Provisions
- Representations and Warranties
- Indemnification
 - Representations and warranties
 - Breach of definitive agreement
 - Pre-closing activities
- Indemnification Escrow (5-20% of the purchase price;
 2-4 years)
- Medicare Provider Number



PAST ROLE OF RISK MANAGER

- Organize Response to Request for Documents
- Oversee Antitrust Guidelines
- Review insurance policies
- Provide information on litigation and claims
- Oversee Nondisclosure Agreement
- Respond to Specific Questions



FUTURE ROLE OF RISK MANAGER

- Step up to the Big Table
- Manage Due Diligence Process
- Prepare Due Diligence Report to Management
- Be the Due Diligence Resource

